

A scenic landscape photograph showing a gravel path leading towards a body of water. A large, leafy tree stands on the left side of the path, partially obscuring the view of the water. The background includes a line of trees and a clear blue sky.

Eastern Trail Alliance Closes the Gap

Media Report
December 29-31

The Results



HIDE

60

PIECES OF COVERAGE:



266M

ONLINE READERSHIP:



493K

ESTIMATED COVERAGE VIEWS:



1.65K

SOCIAL SHARES:

The Results

National Press Pickup in 20 U.S. States



Maine news outlets pickup:

- *Portland Press Herald
- *Scarborough Leader
- *The Sentry
- *Journal Tribune
- *Associated Press
- *WMTW
- *WCSH
- *WLBZ
- *WGME
- *Morning Sentinel

The Highlights



(EST.) MONTHLY VISITS: **46.3M**

Powered by SimilarWeb

(EST.) COVERAGE VIEWS: **47K**

DOMAIN AUTHORITY: **93**

Eastern Trail Alliance Reaches \$4.1M Fundraising Goal

The Eastern Trail Alliance has reached its \$4.1 million fundraising goal to build two bridges in that will complete 16 miles of uninterrupted trail from Saco to Bug Light Park in South Portland.

The Highlights

LOCAL & STATE | Posted December 30, 2017 | Updated December 30, 2017

INCREASE FONT

Eastern Trail completes \$4.1 million 'Close the Gap' campaign

The money will be used to build two bridges in Scarborough that will complete 16 miles of off-road trail from downtown Saco to Bug Light Park in South Portland.

BY KELLEY BOUCHARD STAFF WRITER



Portland Press Herald

DEC 30 2017

(EST.) COVERAGE VIEWS:

5.85K

DOMAIN AUTHORITY:

79

SOCIAL SHARES:

872



The Highlights

Eastern Trail fundraising will 'Close the Gap'

by WGME | Saturday, December 30th 2017



Thanks to a successful fundraising campaign, this sign will become part of the past on the Eastern Trail in Scarborough.

WGME

WGME

DEC 30 2017

(EST.) COVERAGE VIEWS:

5.34K

Eastern Trail fundraising will 'Close

DOMAIN AUTHORITY:

66

SOCIAL SHARES:

110

The Highlights

Funds arrive to close ET gap

By Michael Kelley Staff Writer

Christmas arrived early for the Eastern Trail Alliance, which for years has dreamed of finding the funding to close a 1.6-mile gap of the Eastern Trail between the Nonesuch River in Scarborough and Wainwright Athletic Field in South Portland and for the past few years has been working to raise the more than \$4 million needed to complete the project.



Funds arrive to close ET gap | leader.ma...

DEC 29 2017

(EST.) COVERAGE VIEWS: 105

DOMAIN AUTHORITY: 41

SOCIAL SHARES: 125

The Highlights

AP

PORTLAND, Maine (AP) — The Eastern Trail Alliance has reached its \$4.1 million fundraising goal to build two bridges to complete 16 miles of uninterrupted trail from downtown Saco to Bug Light Park in South Portland.

Officials say an additional \$500,000 donation from the [Maine](#) Department of Transportation helped to reach the goal. The money will be used to build two bridges in Scarborough, one over the Nonesuch River and another over Pam Am Railways track.

The Bicycle Coalition of Maine assisted in fundraising effort that included private, state and local funds. Construction is due to begin this summer.

MDOT Commissioner David Bernhardt called the fundraising "a successful example of how collaboration between a public and private partnership should work."

(EST.) MONTHLY VISITS:



16.9M

Powered by SimilarWeb

(EST.) COVERAGE VIEWS:



28.9K

DOMAIN AUTHORITY:

88

In Total

<http://www.theolympian.com/news/business/article192316649.html>

<http://www.centredaily.com/news/business/article192316649.html>

<http://www.newstimes.com/news/article/Eastern-Trail-Alliance-reaches-4-1M-fundraising-12463852.php>

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<http://wgme.com/news/local/eastern-trail-fundraising-will-close-the-gap>

<http://www.wlbz2.com/news/eastern-trail-alliance-reaches-41m-fundraising-goal/503508466>

http://www.theeagle.com/news/nation/eastern-trail-alliance-reaches-m-fundraising-goal/article_69f89b8e-da5c-5b18-85a7-c2477e42fcc0.html

<http://www.islandpacket.com/news/business/article192316649.html>

<http://www.tri-cityherald.com/news/business/national-business/article192316649.html>

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<http://www.centralmaine.com/2017/12/30/eastern-trail-completes-4-1-million-close-the-gap-campaign/>

<http://www.stamfordadvocate.com/news/article/Eastern-Trail-Alliance-reaches-4-1M-fundraising-12463852.php>

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<http://www.wcti12.com/news/state/eastern-trail-alliance-reaches-41m-fundraising-goal/679415450>

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http://www.caledonianrecord.com/news/regional/eastern-trail-alliance-reaches-m-fundraising-goal/article_f8875310-1945-58ad-b293-808e43f77e42.html

http://www.ccenterdispatch.com/news/state/article_45cda2f4-5add-527b-a9d3-94ca31e41bcf.html

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http://www.argus-press.com/news/state_news/article_12c897d3-81d5-5944-a995-cd74de736fe0.html

In Total

<https://www.usnews.com/news/best-states/maine/articles/2017-12-30/eastern-trail-alliance-reaches-41m-fundraising-goal>
<http://www.chron.com/news/article/Eastern-Trail-Alliance-reaches-4-1M-fundraising-12463852.php>
<http://www.sfgate.com/news/article/Eastern-Trail-Alliance-reaches-4-1M-fundraising-12463852.php>
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<http://www.modbee.com/news/business/article192316649.html>
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