

2020 Maine Lighthouse Ride

Become A Sponsor



Benefits of Sponsorship	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Your company's logo printed on the official Maine Lighthouse Ride Jersey	✓					
Logo displayed prominently on all promotional materials and outreach for event	✓	✓				
Opportunity to display company information and banner at the event	✓	✓	✓			
Logo displayed on our website with links to your company website	✓	✓	✓	✓		
Opportunity to provide company information at registration	✓	✓	✓	✓	✓	
Call outs on facebook and Instagram posts with company information/highlight	✓	✓	✓	✓	✓	✓
Complimentary registrations for the ride	✓ (4)	✓ (2)	✓ (2)	✓ (1)	✓ (1)	
Complimentary custom designed MLR bicycle jersey (s)	✓ (2)	✓ (1)				

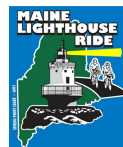
Contact Us Today!

Nancy Borg, Executive Director

Eastern Trail Alliance

(207) 284-9260

Nancy@eastertrail.org



Additional Ways to Be A Maine Lighthouse Ride Sponsor

Rest Stop Sponsor

As a Rest Stop Sponsor, your company has the opportunity to support the riders during their journey along the coast of Maine. Each rest stop sponsor supports the food and beverages necessary for the rest stop. We will provide you with a list of items along with the quantities and the time/location that the items need to be delivered to. (Rest stop visits vary between 500 and 1,000 riders.) Your company has naming rights for the rest stop, along with banner and company information. It's a great opportunity to engage with riders! We will also promote the sponsorship on our website and social media pages. Rest stops are located in Cape Elizabeth, Scarborough, Old Orchard Beach, Biddeford and Kennebunkport.

Registration Sponsor

Prior to the event, riders are directed to pick up their registration package at predetermined locations. As a Registration Sponsor, your company's name will be highlighted on the rider information, your company banner and information can be on display at the registration. We will also promote the sponsorship on our website and social media pages. Plus, you receive all the benefits listed in the \$1,000 level sponsorship.