



Event Sponsorship Levels & Benefits

Thank you for your support of the Eastern Trail and our 16th Maine Lighthouse Ride on September 7, 2019. The Maine Lighthouse Ride, our annual fundraising event, brings in 1200 cyclists from all over the country and welcomes 100+ local Maine volunteers.

Please check below the sponsor level at which you wish to support our mission.

| | | |
|---------------------------------|----------------|-------|
| Platinum Level Sponsor = | \$5000 | _____ |
| Gold Level Sponsor = | \$2,500 | _____ |
| Silver Level Sponsor = | \$1,000 | _____ |
| Bronze Level Sponsor = | \$ 750 | _____ |
| Supporting Sponsor = | \$ 500 | _____ |
| Partner Sponsor = | \$ 250 | _____ |

| Benefits of Sponsorship | Platinum | Gold | Silver | Bronze | Supporting | Partner |
|---|-----------------|-------------|---------------|---------------|-------------------|----------------|
| <i>Your company's logo printed on the official Maine Lighthouse Ride Jersey***</i> | ✓ | | | | | |
| <i>Complimentary registrations for the ride</i> | ✓ (4) | ✓ (2) | ✓ (2) | ✓ (2) | ✓ (2) | |
| <i>Complimentary custom designed MLR bicycle jersey (s)</i> | ✓ (2) | ✓ (1) | | | | |
| <i>Your banner proudly displayed at the food and beer tent at SMCC</i> | ✓ | ✓ | ✓ | ✓ | | |
| <i>Your logo highlighted in all of our promotional material for the ride</i> | ✓ | ✓ | ✓ | ✓ | ✓ | |
| <i>Your company's name and logo in our E-News, on our website, Facebook and banners displayed at our ride venue</i> | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*** Due to jersey production purposes, a commitment is required before March 31, 2019.

<http://eastertrail.org/index.php/maine-lighthouse-ride>