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Eastern Trail Hires New Executive Director

Biddeford - The Board of Directors of the Eastern Trail Alliance and the Eastern Trail Management District announced this week the hiring of Jon Kachmar as its next Executive Director.

Mr. Kachmar has extensive experience that includes working closely with government agencies, municipal officials, and business and nonprofit leaders across New England focused on the triple bottom line benefits—environmental, social and economic wins.

“My introduction to Jon came nearly twenty years ago when he led an effort that resulted in the “Saco Bay Management Plan,” a blueprint for the communities of Biddeford, Old Orchard Beach, Saco and Scarborough to aid in managing their coastal resources,” said Bob Hamblen, president of the Eastern Trail Alliance. “Jon is a consummate professional with a great employment background and a love of the outdoors. We’re excited to welcome his assistance with the continued development of the Eastern Trail.”

Mr. Kachmar is equally excited about his new role. “I have observed first-hand how parks and trails can offer significant benefits to mental and physical well-being, environmental stewardship, sustainable tourism, and cultural vibrancy of communities. The Eastern Trail, and its connection to the East Coast Greenway, is a shining example of the magic that can happen when people and nature are matched up to provide mutual benefits.”

The mission of the Eastern Trail Alliance is to build, maintain, and promote the use of the Eastern Trail, a recreation and transportation greenway from Casco Bay to the Piscataqua River in Kittery, Maine. We do this by inspiring individuals and private and public organizations to partner with us to support this incomparable resource.

The Eastern Trail Management District is a 501(c) non-profit organization comprised of member municipalities designed to oversee and coordinate the construction and management of the Eastern Trail.

For more information, visit www.Eastertrail.org.