

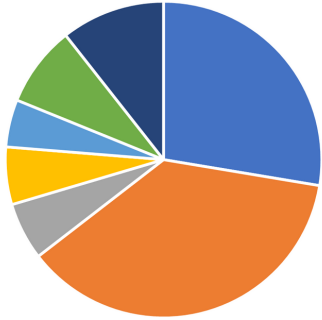


Economic Impact

Eastern Trail in Southern Maine

242,955 Annual Trail Users

Visitors come to the Eastern Trail from all over the US and spend on average \$118 per day



Section of Trail Use

- South Portland
- Scarborough
- OOB
- Saco
- Biddeford
- Arundel
- Kennebunk
- Kenn-Kittery (on-road)

Pedestrian v. Bicycle



Each icon represents nearly 15,000 users

\$44.6 Million

Total Annual Economic Activity Supported by Trail Use

\$1 Million Tax Revenue

Maine receives over \$1 million in tax revenues annually as a result of trail users.

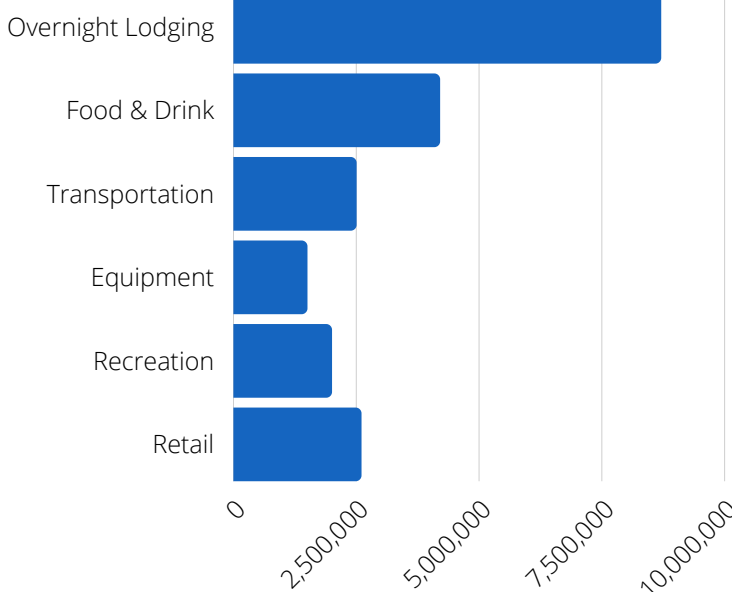


364 Jobs Supported



12.5 million in Earnings

\$32.1 million in Sales



Annually, over \$21.4 million in new sales

occur in Maine as a result of trail visitors spending on travel expenses such as food, lodging and equipment