

# Eastern Trail Alliance

8 May 2019

## Annual Meeting

Vinegar Hill Music Theatre  
Arundel, Maine



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*Thanks to these generous friends of  
the Eastern Trail  
for sponsoring our Annual Meeting.*





## ARE WE THERE YET?

### A message from the ETA Interim President, Bob Bowker

We are all too familiar with the kid's refrain, "Are we there yet?" as they anxiously await arrival at their destination. Sometimes the pace is painfully slow. There are delays, detours, and "gas" is expensive and sometimes hard to find. But we eventually get there, don't we? Well guess what folks...we *are* getting there:

1. 22 miles of existing off-road trail bringing thousands of people and millions of dollars in economic boost to the area
2. Successful completion of a grass-roots "CLOSE THE GAP" campaign that closed the deal on a \$4 million project to connect South Portland and Scarborough sections of the Eastern Trail, with construction starting this year.
3. Launching of the "BLAZE THE TRAIL SOUTH" campaign to extend the trail south into Wells and the Berwicks
4. Development of the "OVER THE RIVER" initiative to link Saco and Biddeford by trail

But the journey is not over. New roadblocks and challenges lay ahead. With your help, we *will* get there. Thank you for your continued support, and Happy Trails.



### A message from the ETA Executive Director, Nancy Borg

To prepare for my first Executive Director letter for the Annual Report, I took time to read every Annual Meeting letter since 1999. I am so proud of being part of this legacy and how far the trail has come in almost 20 years. Starting with John Andrews' dream & mission combined with his polite determination, the results have not only been inspiring but provided me with a realization that "things of quality have no fear of time."

In my determination to continue this mission, I am meeting some amazing people within our communities; the tireless work of Carole Brush our ETMD Executive Director, the ETA Staff, the dedication of the ETA board, the members of the ETMD board, our volunteers, our members, our donors, our future donors, and all of the people I have met who share our vision and hopes to finish what John started.

I hope you will join me for the long haul as we keep building the trail, watch the momentum grow and introduce new people to the Eastern Trail!

## Agenda

**6:00PM Social Time** - Complimentary lite fare provided by Kitchen Chicks of Kennebunk  
(Cash bar continues through meeting)

**6:30PM Annual Business Meeting - ETA President Deb Erickson-Irons**

President's Remarks  
Move to accept minutes of the 2018 Annual Meeting  
Move to accept the 2018 year-end financial statement

**Renewal of current officers and trustees with 2019 expiration dates:**

**Officers:**

Deb Erickson-Irons, President  
Bob Bowker, Vice President

**Trustees:**

Jim Munroe  
Bryan Gallant

**Officer Change:**

Bob Bowker, Interim President  
Jessica Rice, Vice President

**Trustee Change:**

Deb Erickson-Irons

**Trustee Nomination**

Tom McCullom

**6:50PM**      Motion to **adjourn** the annual business meeting

**Presentations:**

**6:51PM**      ETMD Executive Director Remarks - Carole Brush

**7:05PM**      ETA Executive Director Remarks - Nancy Borg

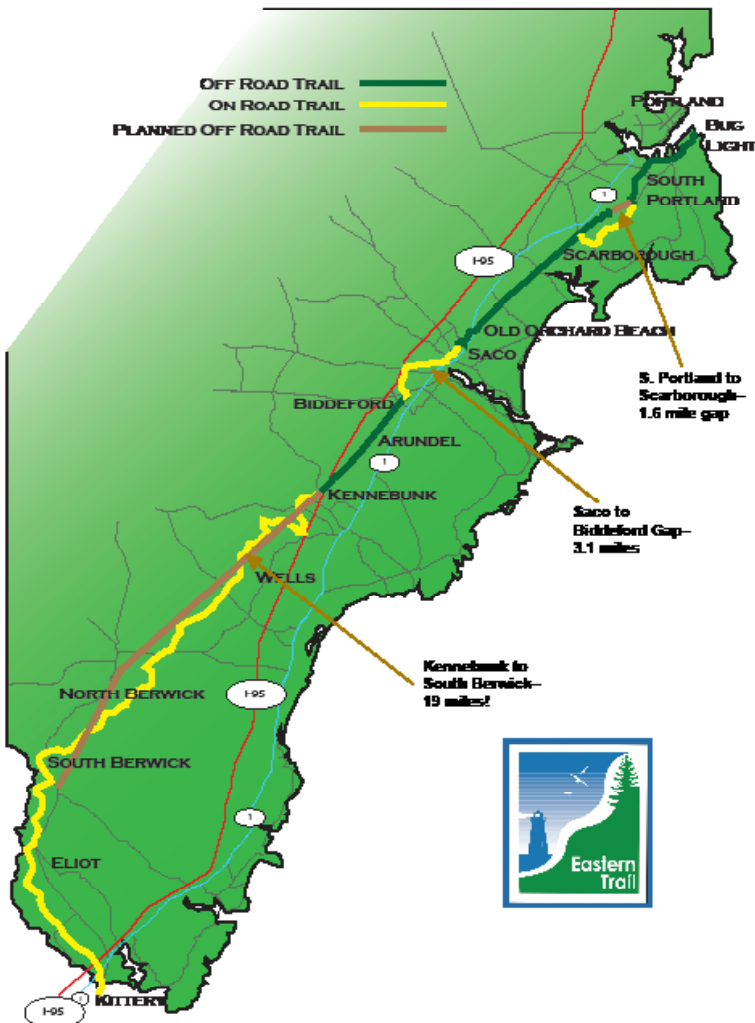
**7:15PM**      Economic Impact Study - Jim Bucar, Trustee

**7:25PM**      **Questions regarding the Eastern Trail**

**7:55PM**      **Awarding of Raffle--\$100 Gift Certificate--Village Tavern, Kennebunk**

**8:00PM**      **Adjourn**

## THE EASTERN TRAIL IS ON THE MOVE..... CLOSING THE GAPS, HEADED OVER THE RIVER AND THROUGH THE WOODS



### Campaign status in a nutshell

#### Close the Gap: South Portland–Scarborough

- 1.6 miles, \$4.7 million project – fully funded
- Final design and permitting completed
- Out for construction bid in June 2019
- Construction begins fall 2019, completed mid 2020
- Result: 16+ miles of connected off road trail connecting Bug Light in South Portland to Thornton Academy, Saco

#### Over the River: Saco–Biddeford

- 3.1 miles, requires feasibility study to determine costs
- Biddeford, Saco and ETMD plan to meet in 2019 with current operating rail corridor owner to explore rail-trail option - strong local support
- Result: 25+ miles through 7 communities
- Links ET segments between Saco and Biddeford
- Connects 16 miles N of Saco & 6 miles S of Biddeford

#### And...Through the Woods: Kennebunk–South Berwick

- 19 miles, \$170,000 raised as of April 2019
- \$100,000 funded survey, \$70,000 dedicated to design
- Requires feasibility study to determine total cost
- Letter of support received from corridor owner, Unitil
- 1st phase = 11 miles, survey & design from Kennebunk through Wells to Pratt & Whitney in North Berwick
- Embarking on major fundraising campaign, support from towns, major donors, local businesses, & grants
- Result: Phase 1 adds 11 miles, Phase 2 = 8 more miles

44 total off road miles when these campaigns are complete



### A message from the ETMD Executive Director, Carole Brush

It seems like only yesterday that I connected with the Eastern Trail Alliance and Management District. It's hard to believe it's been twelve years. Time truly does fly when you're having fun!

At that time the Eastern Trail had 2 off-road sections for a total of 8 miles. Less than a decade later 3 new sections and 14 miles were added, resulting in 22 beautiful off-road miles of trail for people of all ages and abilities to enjoy. In 2020 we will have an additional 1.6 miles closing the critical gap between South Portland and Scarborough and be well on our way to designing and securing construction funding of the next sections.

None of this would have been possible without the vision, dedication and energy of our founder, John Andrews, and the support of each and every one of you. I am constantly awed and inspired by all the truly wonderful people I continue to meet who are so committed to our mission of completing this beautiful resource. I hope you will join me as we turn these 22 off-road miles into 44 and then 65!

Thank you – I am honored to be part of this amazing vision - continuing to add more miles and smiles

## Minutes of ETA 2018 Annual Meeting

Vinegar Hill Music Theater, Arundel

May 16, 2018

### Trustees:

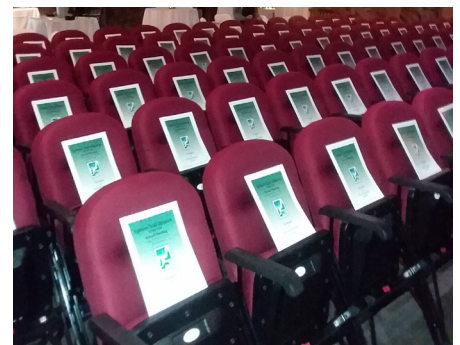
Deb Erickson-Irons, Bob Bowker, Jim Bucar, Marianne Goodine, Ralph Hiltz, Tim Lambert, Joe Yuhas, Rob Liscord, Bryan Gallant, Jessica Rice

### Staff:

Carole Brush, Nancy Borg, Larry Glantz, Jen Steele-Skillings, Elizabeth Victor (Intern)

### Attendees: 90+ Guests

- **Introduction – President's message:** Thanks to board of directors, staff, volunteers, trail ambassadors, sponsors, Bull Dog Media, Vinegar Hill, Kitchen Chics Catering, MDOT, Unitil
- **Motion to accept 2018 Annual Meeting Minutes:** Approved by all Trustees
- Treasurer, Ralph Hiltz spoke about financial statement, explained that Close the Gap funds come in, and gets turned over to Scarborough.
- **Motion to Accept 2018 Financial Statement:** Approved by all.
- **Recognition of Retired Board Member:** Marianne Goodine. Marianne urges people to help volunteer if they want to bring trail south.
- **Renewal of Current Trustees – Three Year Terms**
  - Tim Lambert renewed his role as Secretary - no one opposed.
  - Gloria Legere and Jessica Rice renewed their roles as Trustees - no one opposed.
- **Motion to adjourn business portion of meeting.** All in favor.  
Notes submitted by Tim Lambert - May 30, 2018





## Eastern Trail Alliance 2018 Treasurer's Report

	2018B	2018A
<b><u>Income</u></b>		
Dues/Membership	19,000	18,018
Annual Appeal	2,000	18,652
Misc. Interest, Sales, etc.	250	357
Trail guide sales	2,000	2,470
Donations	3,500	11,293
Grants	2,000	0
CTG Projects	0	43,945
Close the Gap-Gala	0	19,110
Blaze The Trail South	0	80,500
Other Projects	3,000	0
Me. Lighthouse Ride	111,000	129,465
MEND 10K	0	4,567
John Andrews 5K	5,000	17,801
Apparel Sales	4,500	5,823
Sponsorships	0	0
Annual Meeting	1,200	1,955
Economic Impact Study	0	0
<b>Total</b>	<b>153,450</b>	<b>353,956</b>
<b><u>Expenses</u></b>		
<b><u>Office</u></b>		
Rent	2,730	2,605
Phone	400	439
Supplies & Printing	2,100	3,157
Computer Hardware/Software/Support	1,000	2,825
Postage & PO Box, Permit	1,000	1,113
Credit Card & Paypal Fees	360	360
Paint/New Floor in Office	1,500	549
New Software{quickbooks/database}	1,620	145
Misc.	1,500	331
Staff	75,816	82,571
Consulting	0	420
Payroll Taxes	5,225	5,831
Payroll Bank Charges	700	717
<b>Total</b>	<b>93,951</b>	<b>101,063</b>
<b><u>Board</u></b>		
Insurance	1,200	1,096
ETMD & Other Dues	6,260	5,935
Sales Tax	250	333
Audit., Tax Return	0	0
Training/Conferences	1,500	554
Travel-Mileage & Tolls	2,500	1,620
Website, Fees, Etc.	500	304
Website Redesign	100	0
Misc., Fees	100	0
<b>Total</b>	<b>12,410</b>	<b>9,842</b>
<b><u>Misc.</u></b>		
Annual Appeal	700	910
Misc., PR Award, Promos, Mtgs.	3,000	1,186
Annual Meeting	2,000	3,493
Me. Lighthouse Ride	24,000	23,756
Apparel Costs	1,500	0
Trail Guide	400	2,748
Kiosk/Trail Enhancements	3,000	0
Jersey Costs	4,000	2,932
Close the Gap	2,000	79,665
Close the Gap-Gala	0	6,657
MEND 10K	0	1,205
Blazing the Trail South	2,000	0
John Andrews 5K	1,300	486
Economic Impact Study	0	0
Other Projects	3,000	165
<b>Total</b>	<b>46,900</b>	<b>123,203</b>
<b>Expense Total</b>	<b><u>153,261</u></b>	<b><u>234,108</u></b>





## Eastern Trail Alliance

### Officers & Trustees – May 2019

Federal Tax ID number: 01-0523949  
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Deborah Erickson-Irons, President **2019**  
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 Executive Director, J.G. Lovering Health Center

Bob Bowker, Vice President **2019**  
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 President, Bowker & Associates

Ralph Hiltz, Treasurer **2020**  
 42 Berry Road  
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 Retired Accountant

Tim Lambert, Secretary **2021**  
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 Retired Educator

Bryan Gallant **2019**  
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Jim Munroe **2019**  
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Joe Yuhas **2020**  
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 Retired Biology teacher

Jessica Rice **2021**  
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 Member Engagement Manager  
 Town & Country Federal Credit Union

### **Part Time Office Staff**

Nancy Borg, ETA Executive Director  
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 Carole Brush, ETMD Executive Director  
 Trail Development Director  
[eta@easterntail.org](mailto:eta@easterntail.org)  
 Larry Glantz, ETA Web Coordinator  
[larryg@easterntail.org](mailto:larryg@easterntail.org)  
 Jen Steele-Skillings, Events Coordinator  
[jen@easterntail.org](mailto:jen@easterntail.org)  
 Hollon Oliver, Office Manager  
[hollon@easterntail.org](mailto:hollon@easterntail.org)

### **Emeritus Officers**

John Andrews, President (1937-2017)  
 Bob Hamblen, President, Treasurer  
 Bob LaNigra, Vice President, Secretary

### **Emeritus Trustees**

Tom Daley  
 Ethan Davis  
 Larry Glantz  
 Bob LaNigra  
 Bruce Wakefield  
 Maggie Warren