



Greetings from the Eastern Trail Alliance!

We are proud to announce the **15<sup>th</sup> Annual Maine Lighthouse Ride** on September 8, 2018. Our popular coastal bicycle tour welcomes 1,200 riders from across the country, welcomes over 100 local Maine volunteers and has long been the ETA's most important funding vehicle, allowing us to continue our mission of supporting development of the Eastern Trail.

Your support allows the Eastern Trail to continue to provide a safer walking, running and biking opportunity for families and visitors, introduces commuting to local businesses, increase real estate values, supports health and wellness and allows us all to find the healing power of nature.

As we celebrate our 15<sup>th</sup> Anniversary of the ride, we are planning on a fun, festive event, including a Pre-Event Lobster Dinner at Southern Maine Community College the night before the ride, a photo booth the day of the ride, beer and food tent, music, etc...

By committing your sponsorship and your name to the Maine Lighthouse Ride, you are showing avid trail users and supporters across southern Maine that you understand the importance of preserving and maintaining greenways like the Eastern Trail for the benefit of all.

Attached you will find our Sponsor Guide to choose the level of support for the event. Once you have decided on your sponsorship level, please complete the form and please remit payment within 30 days. As always, IN KIND donations are always welcome.

When you sponsor the Maine Lighthouse Ride, you are becoming part of a highly visible project that's gaining more momentum every year. Please read <http://easterntail.org/index.php/close-the-gap> as one example of the progress we are making.

Thank you for being part of our vision....

Nancy Borg, MLR Event Coordinator  
Eastern Trail Alliance  
P.O. Box 250  
Saco, Maine 04072  
(207) 284-9260  
[nancy@easterntail.org](mailto:nancy@easterntail.org)